Basic fact:

$$\alpha + \alpha r + \alpha r^2 + \alpha r^3 + \dots = \alpha r = \alpha (r^{n+1} - 1)$$

Example: 
$$2 + 2 \times 5 + 2 \times 5^2 + 2 \times 5^3 + \dots + 2 \times 5^n = 2 \times (5^{n+1})$$

$$= \frac{1}{2} \left( 5^{n+1} \right)$$